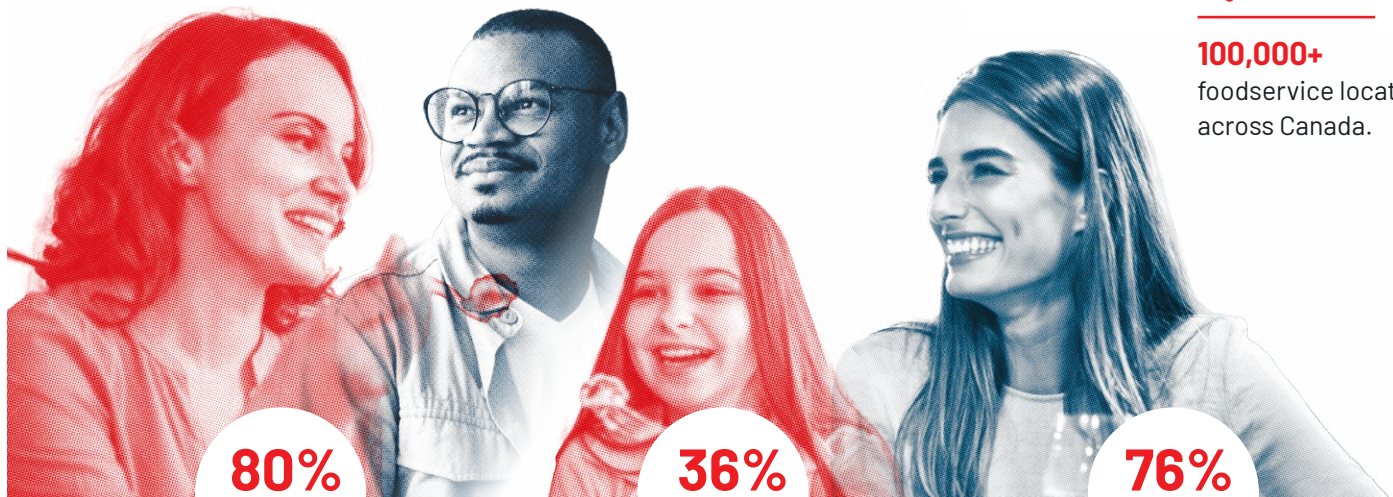


A FLAVOURFUL INDUSTRY: CANADA'S DIVERSE FOODSERVICE BUSINESSES FEED COMMUNITIES AND THE ECONOMY

SIZE AND SCOPE OF THE INDUSTRY

With more than **100,000 locations** across Canada, foodservice is a **\$114 billion dollar industry** and is a powerhouse employer for Canadian communities. Each and every day across Canada, restaurants nourish our communities by feeding us, providing hundreds of thousands of jobs, and serving as a place to gather and bond with our friends, family, and colleagues.

The livelihoods of countless employees, especially youth and newcomers, depend on the success of these establishments.



80%
of Canadians agree that they enjoy going out to restaurants to connect with their friends and family.

36%
of 18- to 54-year-olds have dreamed of opening a restaurant.

76%
of Canadians agree that restaurants are a great place to have a memorable experience.



23 MILLION
visits made by Canadians to restaurants every day.



\$38 BILLION
in food and beverage products purchased every year.



\$26 BILLION
contributed in federal, provincial, and municipal taxes and by its employees.



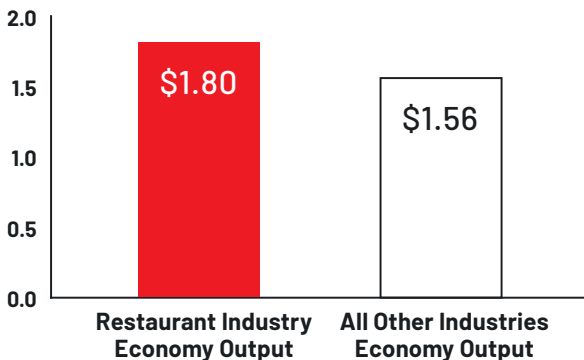
\$114 BILLION
in annual foodservice sales from coast to coast to coast.



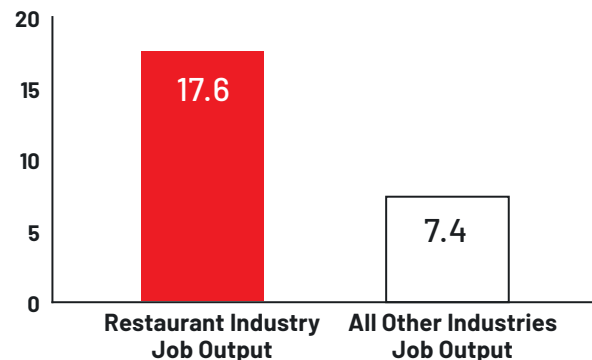
100,000+
foodservice locations across Canada.

OUR INDUSTRY'S MULTIPLIER EFFECT

For every dollar of output in the restaurant industry, **\$1.80** of output is generated in the broader economy. This compares to **\$1.56** for all industries.



For every million dollars of output, the restaurant generates **17.6** new jobs. By comparison, the industry average is **7.4** jobs per million dollars of output.



THE JOB IMPACT

INDUSTRY WORKFORCE DIVERSITY IN NUMBERS



NUMBER ONE

source of first-time jobs for Canadians is the restaurant industry.



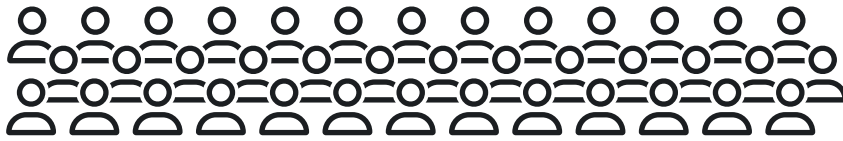
MORE THAN 520,000

youth are employed in the restaurant industry, which represents one in five youth jobs.



FOURTH

Restaurants are the fourth largest employer in Canada.



3 in 10

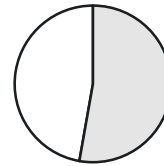
Canadians between the ages of 18 and 54 have worked in the restaurant industry at some point in their lives (23%).

1.2 M

The restaurant industry employs nearly 1.2 million workers, representing 6% of the country's workforce.

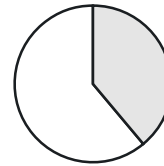
1 in 4

More than 1 out of every 4 workers in the foodservice industry are immigrants.



53%

Across the country, immigrants make up **53%** of foodservice business owners with paid staff.



39%

39% of foodservice workers are part of a visible minority.

FOODSERVICE INDUSTRY AS A MAJOR EMPLOYER OF CANADIANS

Restaurants employ more than **all of these industries combined**.



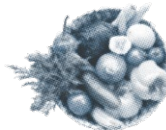
Real Estate



Forestry



Utilities



Agriculture



Mining and oil and gas extraction



Fishing

SPINOFF JOBS CREATED BY THE FOODSERVICE INDUSTRY

Agricultural and related services industries	85,100	Retail Trade	16,700
Food	43,000	Finance and Real Estate	19,200
Transportation	12,000	Business Services	21,100
Wholesale Trade	23,100	Other Industries	66,900

TOTAL INDIRECT EMPLOYMENT:

287,100