



CANADIANS ARE GRAPPLING WITH AFFORDABILITY

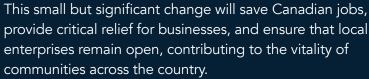
The federal government can make life more affordable by reducing payroll taxes.



LOWER THE EI PREMIUM RATE



TO 1.58% FROM THE CURRENT RATE OF 1.66%



Canadians are struggling with affordability. Reducing payroll taxes will help employees and preserve jobs.

THE TIME FOR ACTION IS NOW.

By reducing El premiums, businesses owners will reinvest, innovate, and create more jobs. Employees will see more from their paycheck.

A reduction in El premiums is a practical and immediate step government can take now.

This move returns an estimated \$1.7B to the economy - to struggling families and workers. For a two-income family trying to make ends meet that would mean an extra \$100 for school clothes or a tank of gas.

BE A CHAMPION WITH YOUR CAUCUS FOR GOVERNMENT ACTION IN SEPTEMBER.

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